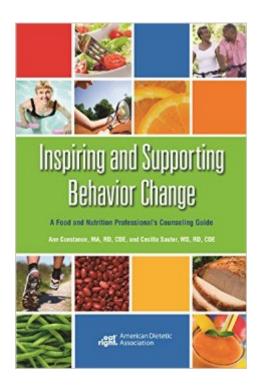
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Inspiring And Supporting Behavior Change: A Food And Nutrition Professional's Counseling Guide





Synopsis

Do your patients resist behavior change? Do you need tips and tools to help empower your patients on the road to better health? This guide will help you move your patients toward change. Topics include the transtheoretical model and stages of change; the chronic care model; motivational interviewing; goal setting; building long-term support for patients; helping patients find resources beyond nutrition counseling; health literacy; cultural diversity; and addressing biases in health care.

Book Information

Paperback: 142 pages

Publisher: Academy of Nutrition and Dietetics; 1 edition (October 1, 2011)

Language: English

ISBN-10: 0880914556

ISBN-13: 978-0880914550

Product Dimensions: 6 x 0.4 x 9 inches

Shipping Weight: 8 ounces

Average Customer Review: 4.0 out of 5 stars Â See all reviews (1 customer review)

Best Sellers Rank: #454,277 in Books (See Top 100 in Books) #54 in Books > Textbooks >

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Changing behaviors is a difficult process, period! When it comes to changing behaviors to impact health outcomes, frustrations can multiply for the person managing the condition and the healthcare providers (HCPs) encouraging the person to make changes. Inspiring and Supporting Behavior Change: A Food and Nutrition Professional's Counseling Guide, written by Ann Constance and Cecilia Sauter, both dietitians and Certified Diabetes Educators with years of expertise counseling people with diabetes, is a handbook designed to help HCPs learn to more successfully and effectively inspire people to make critically important behavior changes. The authors detail the recent shift in how HCPs are transitioning from the "I'll tell you what to do and you'll do it" style of education to "I'm here to be your coach and cheerleader as you make one behavior change after another to improve your health." Research shows that HCPs will experience more success and gratification if they learn to connect with people in ways that inspire behavior change. But how can HCPs begin to adjust? Inspiring and Supporting Behavior Change helps HCPs recognize what influences peoples' behaviors and why the old paradigm for teaching/educating is ineffective. Constance and Sauter

provide common situations for the reader to observe how emotions influence behavior change.

Additional practice exercises provide thought provoking comparisons. For instance, what a person is thinking as the dietitian is speaking. However, what these examples and comparisons really provide is an opportunity for HCPs to reflect and make changes in their clinical techniques.

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